



Practices

How to implement your strategy

Outsourced Workflow

Create a clean .doc file



Upload to Smashwords, Bookbaby, Lulu, etc.



Release for sale

Automated Workflow

Create a clean RTF file



Convert to ePub and Mobi using Calibre



Upload for sale



Simple Workflow

Create a clean text file



Export from Pages or Atlantis



Run ePub validator



Convert for Kindle in Calibre



Advanced Workflow

